**Social Media Pack Cornwall Business Awards 2022**

**Key messages**

The Cornwall Business Awards are free to enter and open to any business with its head office or main business premises in Cornwall and the Isles of Scilly.

We have new categories for Best Employee, Beacon Inclusivity Award and Business Finance Award plus an improved entry website.

We are running a series of webinars starting on 6th January to learn our top tips on writing an award winning entry. If people cannot make any of the live sessions you can sign up and we will send you the video after the webinar.

Register here > <https://www.cornwallbusinessawards.co.uk/webinars-on-how-to-write-a-great-awards-entry/>

The Cornwall Business Awards are organised by the Cornwall and Isles of Scilly Growth & Skills Hub.

Sign up for alerts to receive reminders to apply, guidance filling in an application and other news.

<https://zcmp.eu/wMD>

**Key Dates**

Entries Open NOW!  
Deadline Midnight 28 March  
Shortlist will be announced early May

Showdown Day 17th June   
Awards Ceremony 30th June

**Award & Sponsors**

Beacon Inclusivity Award – sponsored by Beacon Project

Best Business with a Purpose – sponsored by CORSERV

Best Customer Experience – sponsored by Jobline Staffing

Best Family Business – sponsored by St Austell Printing Company

Best New Business – sponsored by Outset Cornwall

Best Place to Work– sponsored by Skills Hub

Business Finance Award – sponsored by CIOS Investment Fund

Business Leader of the Year – sponsored by Future Focus from Unlocking Potential

Clean Growth Award – sponsored by Impact, Innovation and Business at the University of Exeter

Employee of the Year – sponsored by Truro & Penwith College

Exporter of the Year – sponsored by Business Cornwall

Growth Business of the Year – sponsored by Access to Finance

Rising Star Award – sponsored by Cornwall & Isles of Scilly LEP

Skills Brilliance Award – Sponsored by Cornwall College Business Training

Third Sector Award – sponsored by Eden Project

People's Choice 2022 -Watson-Marlow Fluid Technology Group

*Also supported by*

Vickery Holman

DCA PR

**Announcement for web story/ press / email newsletter**

The search is on for the best of the best as the Cornwall Business Awards open for entries for 2022. From great places to work and customer experience, to exporters and rising stars; the Awards recognise companies that demonstrate why Cornwall and the Isles of Scilly is such a great place to do business.

The Awards are open now until mid-March with new categories to apply for and a new easy to use entry website.

The finalists will be announced in May and winners announced at St Mellion International Resort on 30th June so get your applications in now!

<https://www.cornwallbusinessawards.co.uk>

**Social Media**

Share content and tag us into your posts and tweets

Twitter [@cbizawards](https://twitter.com/cbizawards)

Facebook  [@CornwallBusinessAwards](https://ciosgrowthhub-my.sharepoint.com/personal/ciosgh_ciosgrowthhub_com/Documents/Company/Communications/Events/2018/Cornwall%20Business%20Awards%202018/%20https:/www.facebook.com/CornwallBusinessAwards%0d)

You tube [/CornwallBizAwards](https://www.youtube.com/user/CornwallBizAwards)

Instagram https://www.instagram.com/cornwallbusinessawards/

LinkedIn https://www.linkedin.com/company/cornwall-business-awards

* Use the #CornwallBizAwards hashtag on Twitter, LinkedIn, Instagram, Facebook, and everywhere!
* Share pinned post on facebook and twitter

**Images and Assets**

Download Images: <https://www.flickr.com/photos/cornwallbusinessawards/>

Download assets for promotion <https://www.cornwallbusinessawards.co.uk/promote-the-awards/>

**Suggested Tweets**

Be part of the biggest business awards in the county - get your entries in for @cbizawards → https://www.cornwallbusinessawards.co.uk/enter #CornwallBizAwards

The hunt is on for the best businesses in Cornwall@cbizawards → https://www.cornwallbusinessawards.co.uk/enter  #CornwallBizAwards

OR

The hunt is on for the best businessesin Cornwall and Isles of Scilly @cbizawards → <https://www.cornwallbusinessawards.co.uk/enter> #CornwallBizAwards

Tell a growing business to get their entry in for @cbizawards → https://www.cornwallbusinessawards.co.uk/enter  #CornwallBizAwards

Hear top tips on writing an award-winning entry for the @cbizawards. Sign up to webinar → <https://www.cornwallbusinessawards.co.uk/webinars-on-how-to-write-a-great-awards-entry/>

Good Luck 🤞 🍀 to all those entering @cbizawards → https://www.cornwallbusinessawards.co.uk/enter #CornwallBizAwards

**Suggested Facebook posts – Standard**

2022 @CornwallBusinessAwards are open for entries. We are sponsoring XXXXXXX https://www.cornwallbusinessawards.co.uk/enter #CornwallBizAwards

Be part of the biggest business awards in the county - get your entries in for @CornwallBusinessAwards → http://www.cornwallbusinessawards.co.uk/enter #CornwallBizAwards

The hunt is on for the best businesses in Cornwall and Isles of Scilly @CornwallBusinessAwards

→ http://www.cornwallbusinessawards.co.uk/enter #CornwallBizAwards

🗣️ Tell a fantastic business to get their entry in for @CornwallBusinessAwards

→ https://www.cornwallbusinessawards.co.uk/enter #CornwallBizAwards

Hear top tips on writing an award-winning entry for the @CornwallBusinessAwards. Sign up to webinar → <https://www.cornwallbusinessawards.co.uk/webinars-on-how-to-write-a-great-awards-entry/>

Good Luck 🤞 🍀 to all the businessesentering @CornwallBusinessAwards → https://www.cornwallbusinessawards.co.uk/enter #CornwallBizAwards